



iPIMM™ Real-time Trailer Management

iPIMM™ RTM is a real-time telematics solution for trailer monitoring and management. The system monitors temperature, door state, reefer status and route progression. It's not enough to know where your trailer is or what the current temperature may be – that is track n' trace.

iPIMM™ RTM is operationally relevant - providing real route management. The system provides context to the data being collected – What is the route progression of the trailer? What is the temperature at each delivery stop? Were the deliveries on time? Any out of territory stops? Were the delivery doors opened at any unscheduled stops?



iPIMM™ RTM manages all of the stages of the delivery process. Dispatch, pre-cooling; staging; first stop in-transit; on-time performance; delivery performance and so much more.

iPIMM™ RTM includes:

- Asset Tracking
- Loss Prevention Management
- Route Management
- Temperature Management
- Vehicle Utilization

